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For immediate release: July 2014

**MisFit Shine Activity Tracker – the ultimate activity and sleep trackers-
now available at www.findmeagift.com**

The MisFit Shines from MisFit Wearables are the wireless activity and sleep trackers. They are very discreet and stylish, being only slightly larger than a ten pence piece and can be worn in either the rubber band or magnetic clasp that it initially comes with – however necklaces and leather bands are also available for them.

Being waterproof to 50 metres it tracks not only walking, running, cycling but also swimming, it tells you what distance you have covered and calories that you have burnt. It also monitors your sleep to make sure you are resting enough for the energy you are exerting.

The MisFit Shine is currently compatible with iPhone 4s/5/5c/5s, iPod touch 5, iPad 3/4/Air/mini, Samsung Galaxy s4/Note 3, Google Nexus 4/5 and Android 4.3 BLE devices, the app is simply downloaded from the App Store or Google play. Tapping the shine shows you progress in simple terms as well as the time, then place the shine on the face of your device's touch screen to establish a connection in order to track your overall progress towards the goals you have set.

They retail at £79.95 and are available in jet, topaz, grey and champagne colours.

<http://www.findmeagift.co.uk/gifts/misfit-shine-fitness-tracker.html>



"Finally, a stylish fitness gadget that is an accessory in itself"

Find Me a Gift is a leading online retailer with over 9,000 gifts to choose from and new lines added every week. Established in June 2000, the company specialises in a wide range of gadgets, experiences, toys, novelty and personalised gifts with worldwide delivery, special offers and year round sales.

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For more information, images or samples, please contact:

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